ABRIDGED LETTER OF OFFER CONTAINING SALIENT FEATURES OF THE LETTER OF OFFER

FOR THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY

This is an Abridged Letter of Offer containing salient features of the Letter of Offer dated December 07, 2022 ("Letter of Offer"), which is available on the websites of the Lead Manager, Registrar, our Company and the stock exchanges where the Equity Shares of our Company are listed, i.e., BSE Limited (the "Stock Exchange"). You are encouraged to read greater details available in the Letter of Offer. Capitalized terms not specifically defined herein shall have the meaning ascribed to them in the Letter of Offer.

THIS ABRIDGED LETTER OF OFFER CONTAINS 12 PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

Our Company has made available on the Registrar's website www.skylinerta.com, the Abridged Letter of Offer, along with the Rights Entitlement Letter and Application Form, to the Eligible Equity Shareholders. You may also download the Letter of Offer from the websites of the Company, the Securities and Exchange Board of India ("SEBI"), the Stock Exchange and the Registrar, i.e. www.quintdigitalmedia.com, www.sebi.gov.in, www.bseindia.com and www.skylinerta.com, respectively, The Application Form is available on the website of our Company and the BSE.



QUINT DIGITAL MEDIA LIMITED (Formerly known as Gaurav Mercantiles Limited)

Quint Digital Media Limited ("**Company**" or "**Issuer**") was originally incorporated as "Gaurav Mercaniles Limited" at New Delhi on May 31, 1985 as a public limited company, under the Companies Act, 1956 and a Certificate of Incorporation was issued by the Registrar of Companies, Delhi and Haryana at New Delhi. Thereafter our Company obtained a Certificate of Commencement of Business on June 06, 1985. The name of our Company has been changed to its current name vide fresh Certificate of Incorporation dated September 21, 2020. The Registered Office of our Company was shifted from the State of Delhi to the State of Maharashtra pursuant to the provisions of the Companies Act, 1956 and a fresh certificate of registration was issued by the Registrar of Companies Maharashtra on December 10, 2007. Our Company once again shifted its Registered Office from the State of Maharashtra to the National Capital Territory of Delhi pursuant to the provisions of the Companies Act, 2013 and a fresh certificate of registration has been issued by the Registrar of Companies Delhi on November 18, 2020.

Registered Office: 403, Prabhat Kiran, 17, Rajendra Place, Delhi – 110 008 Tel: +91 011 4514 2374 Fax: N.A.

Corporate Office Address: Carnousties's Building, Plot No: 1, 9th Floor, Sector 16A, Film City, Noida – 201301, Uttar Pradesh; Tel: +91 0120 475 1818

Contact Person: Mr. Tarun Belwal, Company Secretary and Compliance Officer

E-mail: cs@thequint.com; Website: www.quintdigitalmedia.com

Corporate Identification Number: L74110DL1985PLC373314 OUR PROMOTERS: MR. RAGHAV BAHL AND MS. RITU KAPUR

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF QUINT DIGITAL MEDIA LIMITED (THE

"COMPANY" OR THE "ISSUER") ONLY ISSUE OF UP TO 2,50,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 50 EACH INCLUDING A SHARE PREMIUM OF ₹ 40 PER RIGHTS EQUITY SHARE (THE "ISSUE PRICE"),AGGREGATING UP TO ₹12,500 LAKHS* ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 42 (FORTY-TWO) RIGHTS EQUITY SHARES FOR EVERY 37 (THIRTY – SEVEN) FULLY PAID-UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS THURSDAY, DECEMBER 22, 2022 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS ₹ 50 WHICH IS 5 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 264 OF THE LETTER OF OFFER.

*Assuming full subscription

ELIGIBILITY FOR THE ISSUE

Our Company is a listed company, incorporated under Companies Act, 1956. The Equity Shares of our Company are presently listed on BSE. We are eligible to undertake the Issue in terms of Chapter III of the SEBI ICDR Regulations. Pursuant to Clauses (1) and (2) of Part B of Schedule VI to the SEBI ICDR Regulations, our Company is required to make disclosures in accordance with Part B-1 of Schedule VI to the SEBI ICDR Regulations. MINIMUM SUBSCRIPTION

In accordance with Regulation 86(1) of the SEBI ICDR Regulations, our Company is not required to achieve minimum subscription for the Rights Issue on account of the following reasons:

1. Objects of the Rights Issue are for a purpose which is other than financing a capital expenditure for a project; and 2. Our Promoter has confirmed *vide* his letter dated July 01,2022, that the promoters and promoter group intend to subscribe to their rights entitlement, and will not renounce rights except to the extent of renunciation within the promoter group.

INDICATIVE TIMETABLE				
Issue Opening Date	Monday, January 09, 2023	Date of Allotment (on or about)	Tuesday, January, 31, 2023	
Last date for on Market	Friday, January 13, 2023	Initiation of refunds	Wednesday February 01, 2023	
Renunciation [#]				
Issue Closing Date*	Tuesday, January 24, 2023	Date of credit (on or about)	Wednesday, February 01, 2023	
Finalising the basis of allotment	Monday, January 30, 2023	Date of listing (on or about)	Friday, February 03, 2023	
with the Designated Stock				
Exchanges				

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee on or prior to the Issue Closing Date.

* Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

NOTICE TO INVESTORS

Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and will dispatch through email and courier the Issue Material only to Eligible Equity Shareholders who have a registered address in India or who have provided an Indian address to our Company. Further, the Letter of Offer will be provided, through email and courier, by the Registrar on behalf of our Company to the Eligible Equity Shareholders who have provided their Indian addresses to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions and in each case who make a request in this regard. Investors can also access the Issue Material from the websites of the Registrar, our Company and the Stock Exchange. Those overseas shareholders who do not update our records with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to dispatch the Issue Materials, shall not be sent any Issue Materials.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act or the securities laws of any state of the United States and may not be offered or sold in the United States of America or the territories or possessions thereof ("**United States**"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The offering to which this Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy any of the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Issue Material should not be forwarded to or transmitted in or into the United States at any time. In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares within the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act.

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Rights Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Letter of Offer. Specific attention of the investors is invited to the section titled "*Risk Factors*" on page 27 of this Letter of Offer

Name of the Lead Manager and	Choice Capital Advisors Private Limited		
Contact Details	Sunil Patodia Tower		
	J.B. Nagar Andheri (East), Mumbai, 400 099		
	Contact Details: +91 22 6707 9999 (Extension 451)		
	Email Address: vivek.singhi@choiceindia.com		
	Website: www.choiceindia.com		
	Contact Person: Vivek Singhi		
	SEBI Registration Number: INM000011872		
Name of the Registrar and Contact	Skyline Financial Services Private Limited		
Details	505, A Wing, Dattani Plaza, Andheri Kurla Road, Safed Pool,		
	Andheri (East), Mumbai: 400 072 India		
	Contact Details: +91 22 4972 1245/ 2851 1022		
	Email Address: subhashdhingreja@skylinerta.com		
	Website: www.skylinerta.com		
	Contact Person: Subhash Dhingreja		
	SEBI Registration Number: INR 000003241		
Name of the Statutory Auditor	M/s. Walker Chandiok & Co LLP (Chartered Accountants)		
Self-Certified Syndicate Banks	The list of banks that have been notified by SEBI to act as SCSBs for the ASBA		
("SCSBs")	process is provided at the website of the SEBI		
	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes and		
	updated from time to time. For details on Designated Branches of SCSBs collecting		
	the Application Forms, refer to the website of the SEBI		
	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes. On		
	Allotment, the amount will be unblocked and the account will be debited only to the		
	extent required to pay for the Rights Equity Shares Allotted.		
Banker to the Issue	Kotak Mahindra Bank Limited		

SUMMARY OF BUSINESS

Our Company is presently operating in the Media & Entertainment business through its presence in the digital news media segment with three leading digital platforms viz.: "www.thequint.com", "www.hindi.thequint.com" and "www.fit.thequint.com". These platforms were acquired pursuant to a slump purchase of the digital content business of QML effective from July 1, 2020. The digital platforms of the Company disseminate news, opinions, and current affairs content on India and the world covering multiple categories such as governance, politics, economy, business, entertainment, sports, technology, education, lifestyle, health and fitness, gender issues, and more. Each of the digital platforms also has their own social media channels on all major platforms including Facebook, Instagram, YouTube, Twitter, and more. Not only is the Quint amongst the pure-play digital media news pioneers in India, but our Company is also India's leading multi brand digital media and media–tech group, being the only new-age digital media and technology player listed on an Indian stock exchange. We have acquired QML along with its subsidiaries and associates and further acquired a 47.92% stake in Spunklane Media on January 19, 2022.

For further details, please refer to the chapter titled "Our Business" at page 97 of the Letter of Offer.

OBJECTS OF THE ISSUE

Requirement of Funds:

The details of objects of the Issue are set forth in the following table:

((₹ in Lakhs)
Particulars	Amount*
Towards the exercise of the call option under the Quintype India SHA	3,750.00
Payment of remaining purchase price to Mr. Raghav Bahl for acquisition of QML shares / securities	656.00
Payment of remaining purchase price to RB Diversified for acquisition of QML shares / securities	205.00
Payment of remaining purchase price to Mr. Raghav Bahl for acquisition of Spunklane Media shares /securities	538.00
Pre- payment / repayment of loans	3,826.13
General Corporate Purposes*	3,074.87
Total Net proceeds	12,050.00

* The amount earmarked for General Corporate Purposes shall not be more than 25% of the Gross Proceeds fears of finance

Means of finance

Our Company proposes to meet the entire requirement of funds for the proposed objects of the Issue from the Net Proceeds. Accordingly, our Company confirms that there is no requirement to make firm arrangements of finance through verifiable means towards at least 75% of the stated means of finance, excluding the amount to be raised from the Issue.

Deployment of funds

Our Company proposes to deploy the entire Net Proceeds towards the Objects as described herein during the next three financial years.

			(₹ in Lakhs)	
Particulars	Financial Year 2022-23	Financial Year 2023- 24	Financial Year 2024- 25	
Towards the exercise of the call option under the Quintype India SHA	1,875.00	1,875.00	0.00	
Payment of remaining purchase price to Mr. Raghav Bahl for acquisition of QML shares / securities	656.00	0.00	0.00	
Payment of remaining purchase price to RB Diversified for acquisition of QML shares / securities	205.00	0.00	0.00	
Payment of remaining purchase price to Mr. Raghav Bahl for acquisition of Spunklane Media shares / securities	538.00	0.00	0.00	
Pre- payment / repayment of loans	3,826.13	0.00	0.00	
General Corporate Purposes*	1,024.96	1,024.96	1,024.95	
Total Net Proceeds	8,125.09	2,899.96	1,024.95	

* Shall not exceed 25% of the Gross Proceeds

Monitoring Agency

Our Company has appointed ICRA as the monitoring agency in accordance with Regulation 82 of the SEBI ICDR Regulations. For more details, please refer to the chapter titled "Objects of the Issue" on page 65 of the Letter of Offer.

EQUITY SHAREHOLDING PATTERN OF THE COMPANY AS ON DATE OF THE LETTER OF OFFER

The statement of the shareholding pattern of our Company as on September 30, 2022, as included in the Letter of Offer is as follows:

Category of Shareholder	Pre-Issue Number of Shares Held	Total as a % of Voting Rights
(A) Promoter and Promoter Group	1,24,22,264	56.55
(b) Public	95,46,044	43.45
Grand Total	2,19,68,308	100.00

For more details, please refer to the chapter titled "Capital Structure" on page 59 of the Letter of Offer.

	BOARD OF DIRECTORS					
Sl.No	Name	Designation	Other Directorships			
1	Parshotam Dass Agarwal	Chairperson and Independent	1. HP Cotton Textile Mills Limited			
		Director	2. Quintillion Media Limited			
			3. Quintillion Business Media Limited			
2	Ritu Kapur	Managing Director and Chief	1. Digital Content Private Limited			
		Executive Officer	2. VT Media Private Limited			
			3. B K Media Private Limited			
			4. RRK Holdings Private Limited			
			5. Web18 Securities Private Limited			
			6. RRK Media Private Limited			
			 R B Software Private Limited Ouintype Technologies Limited 			
			9. Network 18 Publications Limited10. V T Softech Private Limited			
			11. RVT Softech Private Limited			
			12. RB Diversified Private Limited			
			13. YKA Media Private Limited			
			14. Spunklane Media Private Limited			
			15. Keyman Trading Services Private Limited			
			16. Quintillion Business Media Limited			
			17. Quintillion Media Limited			
			18. R B Solar Power Private Limited			
			19. Digipub News India Foundation			
3	Raghav Bahl	Non-Executive Director	1. Digital Content Private Limited			
			2. VT Media Private Limited			
			3. B K Media Private Limited			
			4. RRK Holdings Private Limited			
			5. RRK Media Private Limited			
			6. R B Software Private Limited			
			7. Quintype Technologies Limited			
			8. Network 18 Publications Limited			
			9. V T Softech Private Limited			
			10. RVT Softech Private Limited			
			11. RB Diversified Private Limited			
			12. RMS Diversified Private Limited			
			13. R B Solar Power Limited			
			14. Keyman Trading Services Private Limited			
			15. Quintillion Media Limited			
			16. Quintillion Business Media Limited			
			17. WS Media Ventures Private Limited 18. India International Film Advisors Private			
			Limited			
			19. Web18 Securities Private Limited			
4	Mohan Lal Jain	Non-Executive Director	RMS Diversified Private Limited			
+			 2. RB Diversified Private Limited 			
			3. MLJ Financial Consultants Private Limited			
			 WES Financial Consumants Fitvate Emitted WS Media Ventures Private Limited 			
			5. India International Film Advisors Private			
			Limited			
			6. Quintillion Media Limited			
			7. Hyperbola Investment Services Private Limited			
			8. MJ Diversified India Private Limited			
			 9. Pverity Enterpises LLP – Designated Partner 			
5	Sanjeev Krishana Sharma	Independent Director	1. Tencate Geosynthetics India Private Limited			
-	J	T	2. ASL Protective India Private Limited			
		1	-			

6	Vandana Malik	Non-Executive Director	1.	Network18 Publications Limited	
			2.	VT Softech Private Limited	
			3.	RB Diversified Private Limited	
			4.	India International Film Advisors Private	
				Limited	
			5.	Digital Content Private Limited	
			6.	WS Media Ventures Private Limited	
			7.	VT Media Private Limited	
			8.	RRK Media Private Limited	
			9.	Web 18 Securities Private Limited	
			10.	RRK Holdings Private Limited	
			11.	. B K Media Private Limited	
7	Abha Kapoor	Independent Director	1.	. K and J Search Consultants Private Limited	
			2.	Dhanvarsha Finvest Limited	
			3.	Quintype Technologies India Limited	

For more details, see the chapter titled "Our Management" on page 115 of the Letter of Offer. NEITHER OUR COMPANY NOR OUR PROMOTERS OR ANY OF OUR DIRECTORS HAVE BEEN DECLARED AS A WILFUL DEFAULTER BY THE RBI OR ANY OTHER GOVERNMENT AUTHORITY FINANCIAL INFORMATION

Following are the details as per the Restated Financial Information for the Financial Years ended on March 31, 2020, 2021 and 2022 and the unaudited results for the half year ended September 2022

	(₹ in Lakhs)				
Particulars	Consolidated	Consolidated	Consolidated	Consolidated	
	September 30 2022 *	March 31,	March 31, 2021	March 31, 2020	
	-	2022			
Authorised Share Capital					
Equity Share Capital	5,000.00	5,000.00	2,350.00	2,000.00	
Preference Share Capital	0.00	0.00	250.00	250.00	
Paid-up Capital	2,196.83	2,196.68	2,195.08	200.00	
Net Worth attributable to	3,265.48	4,145.05	3,116.39	(10,043.10)	
Equity Shareholders					
Total Revenue	3878.31	6,155.73	3,916.11	7,359.30	
Profit/(Loss) after tax	(1086.13)	(2487.32)	(6111.71)	(8191.97)	
Earnings per Share Basic	(5.09)	(11.28)	(45.90)	(406.65)	
Earnings Per Share diluted	(5.09)	(11.21)	(38.96)	(119.69)	
(in ₹)					
Net Asset Value per Equity	1.49	18.88	23.48	(502.16)	
Share (in ₹) on Basic					
weighted No. of Shares					
Net Asset Value per Equity	1.49	18.76	19.93	(147.80)	
Share (in ₹) on Diluted					
weighted No. of Shares					
Total Borrowings	4,462.59	2,580.10	5,848.87	21,250.82	
	Authorised Share Capital Equity Share Capital Preference Share Capital Paid-up Capital Net Worth attributable to Equity Shareholders Total Revenue Profit/(Loss) after tax Earnings per Share Basic Earnings Per Share diluted (in ₹) Net Asset Value per Equity Share (in ₹) on Basic weighted No. of Shares Net Asset Value per Equity Share (in ₹) on Diluted weighted No. of Shares Total Borrowings	Authorised Share Capital Equity Share Capital Preference Share CapitalSeptember 30 2022 *Paid-up Capital $5,000.00$ 0.00 Paid-up Capital $2,196.83$ Net Worth attributable to Equity Shareholders $3,265.48$ 1000 Total Revenue 3878.31 Profit/(Loss) after tax (1086.13) Earnings per Share Basic Earnings Per Share diluted $(in \mathfrak{T})(5.09)1.49Net Asset Value per EquityShare (in \mathfrak{T}) on Basicweighted No. of Shares1.49Net Asset Value per EquityShare (in \mathfrak{T}) on Dilutedweighted No. of Shares1.49Total Borrowings4,462.59$	September 30 2022 *March 31, 2022Authorised Share Capital $5,000.00$ Equity Share Capital $5,000.00$ Preference Share Capital 0.00 Paid-up Capital $2,196.83$ Net Worth attributable to $3,265.48$ Equity Shareholders $4,145.05$ Equity Shareholders 1086.13 Profit/(Loss) after tax (1086.13) Earnings per Share Basic (5.09) Earnings Per Share diluted (5.09) $(in ₹)$ 1.49 Net Asset Value per Equity 1.49 Share $(in ₹)$ on Basic 1.49 weighted No. of Shares 1.49 Net Asset Value per Equity 1.49 Share $(in ₹)$ on Diluted 1.49 Weighted No. of Shares $2,580.10$	Particulars Consolidated Consolidated Consolidated September 30 2022 * March 31, 2022 March 31, 2022 March 31, 2021 Authorised Share Capital 5,000.00 5,000.00 2,350.00 Preference Share Capital 0.00 0.00 2,0350.00 Preference Share Capital 0.00 0.00 2,050.00 Paid-up Capital 2,196.83 2,196.68 2,195.08 Net Worth attributable to 3,265.48 4,145.05 3,116.39 Equity Shareholders	

Figures in brackets indicate negative figures /losses; * Limited reviewed, unaudited

For further details, please refer the section titled "Restated Financial Information" on Page 132 of the Letter of Offer.

INTERNAL RISK FACTORS

The below mentioned risks are the top five risk factors as per the Letter of Offer

1. Our Company, Promoters, members of the Promoter Group, Directors and Subsidiaries are involved in several litigations, any unfavourable outcome of the same may adversely affect the business prospects, reputation, financial condition and results of operations of the Company.

2. Our Subsidiary may face penal action from the RBI for having written off the investment by way of Convertible Debentures in Quintype Inc., a Delaware Corporation, incorporated in the United States of America without their approval.

3. We intend to utilise a total amount of ₹ 3,750.00 Lakhs towards exercise of the call option and buy out the seed investor in our step-down subsidiary either directly or through our material wholly owned subsidiary, Quintillion Media Limited and ₹ 1,399.00 Lakhs as balance payment towards purchase consideration to our promoters Mr. Raghav Bahl and R B Diversified for the acquisition of the shares / securities in Quintillion Media Limited and Spunklane Media Private Limited.

4. We could be involved in a legal proceeding in case IIFL Seed Ventures does not honour the call option.

5. The accounts of our promoter Mr. Raghav Bahl might be frozen in case necessary action is initiated against him under the Prevention of Money Laundering Act, 2002

For further details, see the section "Risk Factors" on page 27 of the Letter of Offer.

SUMMARY OF OUTSTANDING LITIGATION, CLAIMS AND REGULATORY ACTION

A summary of the pending tax proceedings and other material litigations involving our Company, our Promoter, our Directors and our Subsidiaries is provided below:

Litigations involving our Company

i) Cases filed against our Company:

Nature of Litigation	Number of	Amount involved*
	matters	(₹ in Lakhs)
	outstanding	
Proceedings involving issues of moral turpitude or criminal liability on the	0	0.00
part of our Company		
Tax proceedings	0	0.00
Proceedings involving material violations of statutory regulations by our	0	0.00
Company		
Economic offences	0	0.00
Material civil litigations above the materiality threshold	0	0.00
Other civil litigation considered to be material by our Company's Board of	0	0.00
Directors		

*To the extent quantifiable

Cases filed by our Company: ii) Nature of Litigation Number of Amount involved* matters (₹ in Lakhs) outstanding Criminal matters 0.00 0 0 0.00 Direct tax matters 0 0.00 Indirect tax matters Other civil litigation considered to be material by our Company's Board of 0 0.00 Directors

*To the extent quantifiable

Litigations involving our Promoters / Directors

Nature of Litigation	Number of	Amount involved*
	matters	(₹ in Lakhs)
	outstanding	
Criminal matters	4	Not quantifiable
Direct tax matters	16	18,979.03
Indirect tax matters	1	216.83
Other civil litigation considered to be material by our Company's Board of	3	10,300.00
Directors		

*To the extent quantifiable

Litigations involving our Subsidiaries

Nature of Litigation	Number of matters	Amount involved*
	outstanding	(₹ in Lakhs)
Criminal matters	0	0
Direct tax matters	0	0
Indirect tax matters	1	30.00
Other civil litigation considered to be material by our Company's Board	2^	1,000.00
of Directors		

*To the extent quantifiable

^ one of the matters is not quantifiable

For further details, please see the chapter titled "Outstanding Litigation and Material Developments" on Page 242 of the Letter of Offer.

TERMS OF THE ISSUE

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021 (Collectively hereafter referred to as "SEBI Rights Issue

Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011, the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "**ASBA Circulars**"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors can apply only through ASBA. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "*Procedure for Application through the ASBA Process*" on page 276 of the Letter of Offer.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, see "*Application on Plain Paper under ASBA process*" on page 279 of the Letter of Offer.

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date.

Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Resident Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, "Quint Digital Media Limited - Suspense Escrow Demat Account") opened by our Company, for the Resident Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Resident Eligible Equity Shareholder which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings.

In accordance with the SEBI Rights Issue Circulars, the Resident Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date i.e. Tuesday, January 24, 2022, shall not be eligible to make an Application for Rights Equity Shares against their Rights Entitlements with respect to the equity shares held in physical form.

Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date.

Such resident Eligible Equity Shareholders must check the procedure for Application by and credit of Rights Equity Shares in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 284 of the Letter of Offer.

Rights Entitlement Ratio

The Rights Equity Shares are being offered on a rights basis to the Eligible Equity Shareholders in the ratio of 42 (Forty-Two)Rights Equity Shares for every 37 (Thirty-Seven) Equity Shares held on the Record Date.

Fractional Entitlements

The Rights Equity Shares are being offered on a rights basis to Eligible Equity Shareholders in the ratio 42 (Forty-Two) Rights Equity Shares for every 37 (Thirty-Seven) Equity Shares held on the Record Date. If the shareholding of any of the Eligible Equity Shareholders is less than 37 or not in the multiple of 37 the fractional entitlement of such Eligible Equity Shareholders shall be ignored in the computation of the Rights Entitlement. However, the Eligible Equity Shareholders whose fractional entitlements are being ignored as above will be given preferential consideration for the Allotment of one Additional Rights Equity Shares over and above their Rights Entitlement.

Procedure for Renunciation of Rights Entitlements

The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part (a) by using the secondary market platform of the Stock Exchange; or (b) through an off - market transfer, during the Renunciation Period. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation.

In accordance with the SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the resident Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date shall be required to provide their demat account details to our Company or the Registrar to the Issue for credit of REs not later than two working days prior to issue closing date, such that credit of REs in their demat account takes place at least one day before issue closing date, thereby enabling them to renounce their Rights Entitlements through Off Market Renunciation.

Investors may be subject to adverse foreign, state or local tax or legal consequences as a result of trading in the Rights

Entitlements. Investors who intend to trade in the Rights Entitlements should consult their tax advisor or stock broker regarding any cost, applicable taxes, charges and expenses (including brokerage) that may be levied for trading in Rights Entitlements. The Lead Manager and our Company accept no responsibility to bear or pay any cost, applicable taxes, charges and expenses (including brokerage), and such costs will be incurred solely by the Investors.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENTS WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. THE REGISTRAR AND OUR COMPANY ACCEPT NO RESPONSIBILITY TO BEAR OR PAY ANY COST, APPLICABLE TAXES, CHARGES AND EXPENSES (INCLUDING BROKERAGE), AND SUCH COSTS WILL BE INCURRED SOLELY BY THE INVESTORS. (a) On Market Renunciation

The Investors may renounce the Rights Entitlements, credited to their respective demat accounts by trading/selling them on the secondary market platform of the Stock Exchanges through a registered stock broker in the same manner as the existing Equity Shares of our Company.

In this regard, in terms of provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars, the Rights Entitlements credited to the respective demat accounts of the Eligible Equity Shareholders shall be admitted for trading on the Stock Exchange under ISIN INE641R20017 subject to requisite approvals. The details for trading in Rights Entitlements will be as specified by the Stock Exchanges from time to time. The Rights Entitlements are tradable in dematerialized form only. The market lot for trading of Rights Entitlements is 1 (one) Rights Entitlements.

The On Market Renunciation shall take place only during the Renunciation Period for On Market Renunciation, i.e., Monday, January 09, 2023 to Friday, January 13, 2023 (both days inclusive). The Investors holding the Rights Entitlements who desire to sell their Rights Entitlements will have to do so through their registered stock brokers by quoting the ISIN INE641R20017 and indicating the details of the Rights Entitlements they intend to sell. The Investors can place order for sale of Rights Entitlements only to the extent of Rights Entitlements available in their demat account.

The On Market Renunciation shall take place electronically on secondary market platform of BSE Limited under automatic order matching mechanism and on 'T+2 rolling settlement basis', where 'T' refers to the date of trading. The transactions will be settled on trade-for-trade basis. Upon execution of the order, the stock broker will issue a contract note in accordance with the requirements of the Stock Exchanges and the SEBI.

(b) Off Market Renunciation

The Investors may renounce the Rights Entitlements, credited to their respective demat accounts by way of an off-market transfer through a depository participant. The Rights Entitlements can be transferred in dematerialised form only. Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

The Investors holding the Rights Entitlements who desire to transfer their Rights Entitlements will have to do so through their depository participant by issuing a delivery instruction slip quoting the ISIN INE641R20017, the details of the buyer and the details of the Rights Entitlements they intend to transfer. The buyer of the Rights Entitlements (unless already having given a standing receipt instruction) has to issue a receipt instruction slip to their depository participant. The Investors can transfer Rights Entitlements only to the extent of Rights Entitlements available in their demat account.

The instructions for transfer of Rights Entitlements can be issued during the working hours of the depository participants. The detailed rules for transfer of Rights Entitlements through off-market transfer shall be as specified by the NSDL and CDSL from time to time.

The renunciation from non-resident Eligible Equity Shareholder(s) to resident Indian(s) and vice versa shall be subject to provisions of FEMA Rules and other circular, directions, or guidelines issued by RBI or the Ministry of Finance from time to time. However, the facility of renunciation shall not be available to or operate in favour of an Eligible Equity Shareholders being an erstwhile OCB unless the same is in compliance with the FEMA Rules and other circular, directions, or guidelines issued by RBI or the Ministry of Finance from time to time.

Please note that the Rights Entitlements which are neither renounced nor subscribed by the Investors on or before the Issue Closing Date shall lapse and shall be extinguished after the Issue Closing Date.

Additional Rights Equity Shares

Investors are eligible to apply for additional Rights Equity Shares over and above their Rights Entitlements, provided that they are eligible to apply for Rights Equity Shares under applicable law and they have applied for all the Rights Equity Shares forming part of their Rights Entitlements without renouncing them in whole or in part. Applications for additional Rights Equity Shares shall be considered and allotment shall be made at the sole discretion of the Board, subject to applicable sectoral caps, and in consultation, if necessary, with the Designated Stock Exchange and in the manner prescribed under the section titled "*Terms of the Issue*" on page 264 of the letter of Offer. Applications for additional Rights Equity Shares shall be made in accordance with the SEBI ICDR Regulations and in the manner prescribed under the section "*Basis of Allotment*" on page 293 of the Letter of Offer.

Eligible Equity Shareholders who renounce their Rights Entitlements cannot apply for additional Rights Equity Shares.

Intention and extent of participation by our Promoters and Promoter Group in the Issue:

Pursuant to letter dated July 01, 2022, our Promoters, Mr. Raghav Bahl has confirmed that the promoters and the members of the Promoter Group intend to subscribe, jointly and / or severally, to their Rights Entitlements, shares renounced in their favour by any member of the Promoter group and also to the unsubscribed portion in the Rights Issue.

Availability of offer document of the immediately preceding public issue or rights issue for inspection

Our Company has not undertaken any further issuance of Equity Shares post its initial public offering. Further, the prospectus filed in respect of the initial public offering of equity shares of our Company is not available and therefore cannot be uploaded on its website for inspection in compliance with SEBI ICDR Regulations

ANY OTHER IMPORTANT INFORMATION AS PER THE COMPANY

PROCEDURE FOR APPLICATION

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process or the optional mechanism instituted. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. Further, the resident Eligible Equity Shareholders holding Equity Shares in physical form as on the Record Date can apply for this Issue through ASBA facility. For details of procedure for application by the resident Eligible Equity Shareholders holding Equity Shares in physical form as on the Record Date, see "*Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form*" on page 284 of the Letter of Offer.

Our Company, its directors, its employees, affiliates, associates and their respective directors and officers, the Lead Manager, and the Registrar shall not take any responsibility for acts, mistakes, errors, omissions and commissions etc. in relation to Applications accepted by SCSBs, Applications uploaded by SCSBs, Applications accepted but not uploaded by SCSBs or Applications accepted and uploaded without blocking funds in the ASBA Accounts.

The Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., website www.skylinerta.com) by entering their DP ID and Client ID or Folio Number (in case of resident Eligible Equity Shareholders holding Equity Shares in physical form). The link for the same shall also be available on the website of our Company (i.e., www.quintdigitalmedia.com). The Application Form can be used by the Investors, Eligible Equity Shareholders as well as the Renouncees, to make Applications in this Issue basis the Rights Entitlements credited in their respective demat accounts or demat suspense escrow account, as applicable. Please note that one single Application Form shall be used by the Investors to make Applications for all Rights Entitlements available in a particular demat account. Further, in accordance with the SEBI Rights Issue Circulars, the resident Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date can apply through this Issue by first furnishing the details of their demat account along with their self-attested PAN and details of address proof by way of uploading on Registrar website the records confirming the legal and beneficial ownership of their respective Equity Shares at least two Working Days prior to the Issue Closing Date i.e. Tuesday, January 24, 2023 after which they can apply through ASBA facility.

Investors are also advised to ensure that the Application Form is correctly filled up stating therein, (i) the ASBA Account (in case of Application through ASBA process) in which an amount equivalent to the amount payable on Application as stated in the Application Form will be blocked by the SCSB.

Please note that Applications without depository account details shall be treated as incomplete and shall be rejected. Applicants should note that they should very carefully fill-in their depository account details and PAN number in the Application Form or while submitting application through online/electronic Application through the website of the SCSBs (if made available by such SCSB). Incorrect depository account details or PAN number could lead to rejection of the Application. For details see *"Grounds for Technical Rejection"* on page 291 of the Letter of Offer. Our Company, the Registrar and the SCSB shall not be liable for any incorrect demat details provided by the Applicants.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, see "Application on Plain Paper under ASBA process" on page 284 of the Letter of Offer.

Procedure for Application through the ASBA process

Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Investors should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSB, *via* the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

Self-Certified Syndicate Banks

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <u>https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34</u>. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Applications submitted to anyone other than the Designated Branches of the SCSB are liable to be rejected.

Applications on Plain Paper under ASBA process

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Alternatively, Eligible Equity Shareholders may also use the Application Form available online on the websites of our Company, the Registrar to the Issue, the Stock Exchanges or the Lead Manager to provide requisite details.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- Name of our Issuer, being Quint Digital Media Limited;
- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- Registered Folio Number/ DP and Client ID No.;
- Number of Equity Shares held as on Record Date;
- Allotment option preferred only Demat form;
- Number of Rights Equity Shares entitled to;
- Number of Rights Equity Shares applied for;
- Number of Additional Rights Equity Shares applied for, if any;
- Total number of Rights Equity Shares applied for within the Right Entitlements;
- Total amount paid at the rate of ₹ 50/- per Rights Equity Share;
- Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;
- In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by the applicants;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account;
- Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB);
- Additionally, all such Applicants are deemed to have accepted the following:

"I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act ("Regulation S"). I/ we understand the Rights Equity Shares referred to in this application are being offered in India but not in the United States. I/ we understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States. Accordingly, I/ we understand this application should not be forwarded to or transmitted in or to the United States at any time. I/ we confirm that I/ we are not in the United States and understand that neither us, nor the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar, the Lead Manager or any other person acting on behalf of us will accept subscriptions S) or is ineligible to participate in the Issue under the securities laws of their jurisdiction.

"I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.

I/ We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.

I/We acknowledge that the Company, the Lead Manager, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, Lead Manager and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at <u>www.skylinerta.com</u>. Our Company, the Lead Manager and the Registrar shall not be responsible if the Applications are not uploaded by SCSB or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE. FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS" ON PAGE 294 OF THE LETTER OF OFFER.

IT IS MANDATORY FOR ALL THE INVESTORS APPLYING UNDER THIS ISSUE TO APPLY THROUGH THE ASBA PROCESS TO RECEIVE THEIR RIGHTS EQUITY SHARES IN DEMATERIALISED FORM AND TO THE SAME DEPOSITORY ACCOUNT/ CORRESPONDING PAN IN WHICH THE EQUITY SHARES ARE HELD BY THE INVESTOR AS ON THE RECORD DATE. ALL INVESTORS APPLYING UNDER THIS ISSUE SHOULD MENTION THEIR DEPOSITORY PARTICIPANT'S NAME, DP ID AND BENEFICIARY ACCOUNT NUMBER/ FOLIO NUMBER IN THE APPLICATION FORM. INVESTORS MUST ENSURE THAT THE NAME GIVEN IN THE APPLICATION FORM IS EXACTLY THE SAME AS THE NAME IN WHICH THE DEPOSITORY ACCOUNT IS HELD. IN CASE THE APPLICATION FORM IS SUBMITTED IN JOINT NAMES, IT SHOULD BE ENSURED THAT THE DEPOSITORY ACCOUNT IS ALSO HELD IN THE SAME JOINT NAMES AND ARE IN THE SAME SEQUENCE IN WHICH THEY APPEAR IN THE APPLICATION FORM OR PLAIN PAPER APPLICATIONS, AS THE CASE MAY BE.

Important

Please read this Letter of Offer carefully before taking any action. The instructions contained in the Application Form, Abridged Letter of Offer and the Rights Entitlement Letter are an integral part of the conditions of the Letter of Offer and must be carefully followed; otherwise, the Application is liable to be rejected. It is to be specifically noted that this Issue of Rights Equity Shares is subject to the risk factors mentioned in "*Risk Factors*" on page 27 of this Letter of Offer.

All enquiries in connection with this Letter of Offer, the Letter of Offer or Application Form and the Rights Entitlement Letter must be addressed (quoting the Registered Folio Number or the DP and Client ID number, the Application Form number and the name of the first Eligible Equity Shareholder as mentioned on the Application Form and super scribed "*Quint Digital Media Limited – Rights Issue*" on the envelope to the Registrar at the following address:

Skyline Financial Services Private Limited

505, A Wing, Dattani Plaza, Andheri Kurla Road Safed Pool, Andheri East , Mumbai: 400 072 **Contact Details:** +91 22 4972 1245/ 2851 1022 **Email Address:** subhashdhingreja@skylinerta.com **Website:** <u>www.skylinerta.com</u>; **Contact Person:** –Mr Subhash Dhingreja **SEBI Registration Number:** INR 000003241

In accordance with SEBI Rights Issue Circulars, frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors will be available on the website of the Registrar <u>www.skylinerta.com</u> Further, helpline number provided by the Registrar for guidance on the Application process and resolution of difficulties is +91 22 4972 1245.

The Issue will remain open for a minimum period of 15 days. However, our Board will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Closing Date).

DECLARATION

We hereby declare that all relevant provisions of the Companies Act, 2013 and the rules, regulations and guidelines issued by the Government of India, or the rules, regulations or guidelines issued by the SEBI, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Letter of Offer is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contract (Regulation) Rules, 1957 and the Securities and Exchange Board of India Act, 1992, each as amended, or the rules, regulations or guidelines issued thereunder, as the case may be. We further certify that all the statements and disclosures made in this Letter of Offer are true and correct.

SIGNED BY THE DIRECTORS OF OUR COMPANY

Sd/-

Raghav Bahl (Non-Executive Director) Sd/-

Ritu Kapur (Managing Director and Chief Executive Officer)

Sd/-

Mohan Lal Jain (Non- Executive Director)

Sd/-

Abha Kapoor

Sd/-

Sd/-

Sanjeev Krishana Sharma (Non- Executive Independent Director)

Sd/-

Vandana Malik (Non- Executive Director)

Place: New Delhi

Sd/-

Vivek Agarwal (Chief Financial Officer)

Parshotam Dass Agarwal

(Non- Executive Independent Director)

(Non- Executive Independent Director)

Date: December 07, 2022