



***THE QUINT, the only pure-play listed digital media company,  
continues with its stellar performance***

**Records highest ever revenues of INR 9.5Cr + for Q2 and INR 16 Cr  
for the half-year ended September 30, 2021**

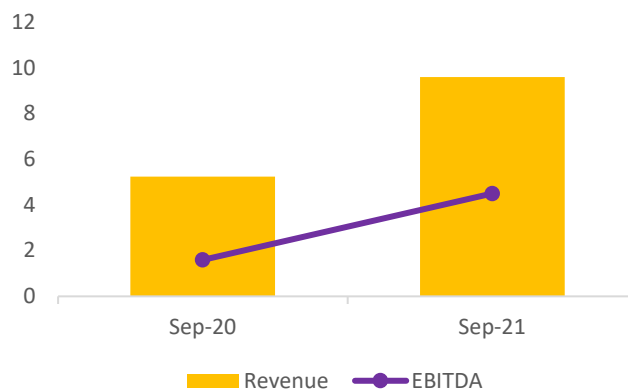
**Revenues increase by 80% and EBITDA witnesses a positive swing  
of more than 300% on a YOY (Q) basis**

Noida, India – November 10, 2021: Quint Digital Media Limited (QUINT, BSE 539515), *India's leading digital media company and only new-age digital-first news operator listed on an Indian stock exchange*, published its results for the quarter and half-year ended September 30, 2021 today.

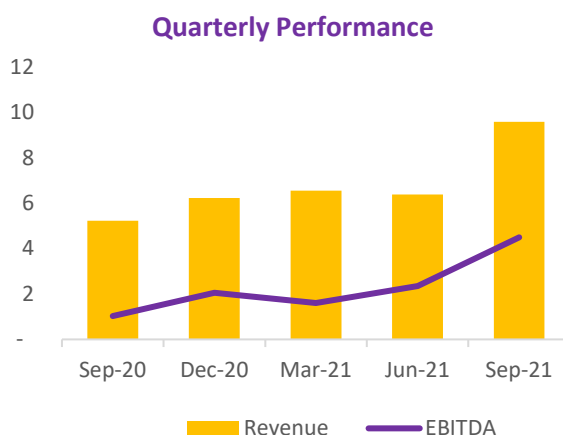
**Highlights of financial performance:**

- With the increased economic activity, *The Quint* witnessed a faster and more widescale digital adoption across different sectors of the economy leading to a robust growth in revenue and profitability.
- *The Quint* witnessed a very strong Q2 FY22 (September 21) performance with the revenues shooting up by 50%+ as compared with Q1 FY22 (June 21). On a year-on-year basis, the revenues increased by over 80% as compared with Q2 FY20 (September 20).

**Q2 FY22 vs Q2 FY21**



- On a half-yearly basis, the revenues grew by over 90% over the same period during FY 21 and the EBITDA witnessed a positive swing by more than 400%.
- The quarter also witnessed *The Quint* continue its earnings growth with an EBITDA level of INR 4.50 Cr. It is a complete upturn in performance as compared with Q2 FY21 (September 20) which saw an EBITDA level of INR 1.03 Cr.



Overall financial performance is summarized below:

INR in 000

Particulars	Q2 – September 30, 2021	Q2 – September 30, 2020	Half year ended September 30, 2021	Half year ended September 30, 2020
Revenue from Operations	95,983	52,398	159,922	83,444
Other Income	5,030	(24)	9,186	3,263
<b>Total Income</b>	<b>101,013</b>	<b>52,374</b>	<b>169,108</b>	<b>86,707</b>
Employee benefit expenses	24,224	18,016	46,006	58,100
Finance cost	2,522	2,660	5,219	4,332
Depreciation and amortization expense	18,347	6,108	32,623	8,439
Other expenses	31,778	18,399	54,511	44,242
<b>Total Expenses</b>	<b>76,871</b>	<b>45,183</b>	<b>138,359</b>	<b>115,112</b>
Exceptional Items	-	5,736	-	5,736
<b>Profit before tax</b>	<b>24,142</b>	<b>1,455</b>	<b>30,749</b>	<b>(34,141)</b>
<b>Tax expenses</b>	<b>5,836</b>	<b>(9,388)</b>	<b>7,540</b>	<b>(9,341)</b>
<b>Profit after tax</b>	<b>18,307</b>	<b>10,843</b>	<b>23,209</b>	<b>(24,800)</b>

**Highlights of audience engagement:**

The audience footprint across the websites and digital platforms - including Facebook, Instagram, YouTube, Twitter, Snapchat etc. - continued its strong momentum in the quarter. Some of the key data points, aggregated across the websites and digital platforms, are given below:

Description/ Period	15 months ending	Quarter 2	Quarter 1
	September 30, 2021	FY2021-22	FY 2021-22
Page Views	496.4 Mn	104.2 Mn	93.4 Mn
Video Views	1.11 Bn	298.4 Mn	261.1 Mn
Unique Viewers	997.4 Mn	313.5 Mn	291.5 Mn
Impressions	13.1 Bn	3.01 Bn	3.52 Bn

Source: based on data provided by platforms/ other agencies

*The digital properties had nearly 16.03 Mn subscribers/followers across various platforms at the end of Q2.*

*In the video space, as per Facebook Leader-board, The Quint is the only new-age digital media portal that is rubbing shoulders with traditional and legacy media players. The Quint has also secured a higher video interaction rate on Facebook as compared to some of the leading players within a short span of 6 years.*

*The Quint also featured at the 18<sup>th</sup> position on Feedspots list of 100 Top Indian News Websites. In due recognition of its position and content, The Quint also bagged two very prestigious awards at the IMA South Indian Marketing Awards, 2021 - Gold in the branded content category & Silver in the branded content and podcast category.*

**About *The Quint***

*The Quint* is driven by the truth and the readers who seek it. What makes us different from most legacy media is that we consistently challenge the status quo — through in-depth, visually powerful, community-driven stories, features, and interactive multimedia formats.

Our team is a collective of reporters, storytellers, editors, producers, designers, and analysts, who have cut their teeth on the best news teams in the country. At the helm, we have some of the best minds in the industry who have honed their craft for years in the media and today, lead a fearless newsroom into 21st-century, cutting-edge journalism.

As a newsroom, we seek to be as diverse as possible, with a special focus on gender — such that our news represents the issues and voice of all sections of society. We are participative in our approach to newsgathering — with a robust citizen journalism vertical, My Report — and we partner with our readers in our hunt for fake news, through our WebQoof vertical. Our reporters fan out into deep interiors of the country for ground reports — finding stories that often get drowned out in prime-time debates. We have eminent authors writing for our Opinion section and we aim to bring as much diversity to the voices on our site as possible.

*The Quint* makes sense of the systematic chaos that is the world today and brings you the story however you want — on your phone, through videos, op-eds, infographics, animations, and documentaries.

For more information, visit [www.quintdigitalmedia.com](http://www.quintdigitalmedia.com).

**Safe Harbour Disclaimer**

This release contains certain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Quint Digital Media Limited future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market conditions, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors beyond the control of the Company, such as Covid-19, that could affect our business and financial performance. The Company undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances. In addition, this release is for general information purposes only, without regard to any specific objectives, financial situations, or informational needs of any particular person. The financial information outlined in this press release is unaudited, based on management accounts. Accordingly, limited reliance should be placed on such financial information. The Company may alter, modify, or otherwise change in any manner the content of this release, without obligation to notify any person of such change or changes. This release should not be copied or disseminated in any manner.